



Contact

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Education

Tyler School of Art + Architecture, Temple University

Aug 2016 – May 2020

Graphic & Interactive Design | BFA
GPA 3.89 | Magna Cum Laude

Awards

Gema Award | Fall 2024

Gold Winner, Brand Image - Rebrand,
Refresh or Launch, Nick Jr. Rebrand

Webby Award | Fall 2022

Gold Winner, People's Voice Award
Winner, Best Social Campaign,
Blue's Clues 25th Anniversary

Promax Awards | Spring 2022

Gold Winner, Children: Program Promo,
Blue's Clues 25th Anniversary

Gold Winner, Delivering on a Dime,
Nick Jr. Hype Spot

Hallmark Award | Spring 2020

Notably Awarded to STEAM Mates
for Senior Thesis by Hallmark

Publications

Dieline | Summer 2020

STEAM Mates Bring a Story to
Children's Learning

Skills

Photoshop, Illustrator, InDesign, After Effects,
XD, Figma, Canva, Google Suite, Procreate,
Storyboard Pro, Capcut, Adobe Fresco

Work Experience

Arcobaleno Pasta Machines

Freelance Graphic Designer | Oct 2024 – Present

- Designed and delivered large-format trade show graphics—banners, signage, and branded displays—to boost booth visibility and engagement.
- Illustrated and developed cohesive brand assets, including patterns, icons, and custom illustrations for use across web, print, and packaging.
- Produced high-quality print materials and packaging—including cards, brochures, and shipment boxes—ensuring visual consistency and elevating brand presentation quality.

Nickelodeon, Paramount+

Graphic Designer & Illustrator | Aug 2020 – Nov 2024

- Drove design efforts and developed toolkits for Nick Jr.'s award-winning rebrand, contributing to the network's most successful channel refresh across digital, print, and on-air platforms.
- Created original campaign assets and design packages for top franchises like SpongeBob and PAW Patrol—including the viral "Steve" social post for Blue's Clues 25th Anniversary, which earned two industry awards.
- Designed content across formats and platforms, from social graphics and billboards to brand guides and paid ads—ensuring brand alignment and marketing impact.
- Collaborated with internal creative and cross-functional teams, as well as external partners, to present toolkits and guide creative execution across high-visibility campaigns and multi-platform promotions.

Temple University, International Affairs

Graphic Design Intern | May 2018 – Aug 2020

- Designed outreach materials—including brochures, info cards, and promotional graphics—to support international student recruitment.
- Created visual branding and marketing collateral for speaker events, academic talks, and global initiatives.
- Worked collaboratively with communications staff to uphold university brand guidelines and messaging.

The Heads of State

Graphic Design Intern | May 2018 – Sept 2019

- Contributed to brand identity development across a range of clients by creating patterns, icons, and supporting illustrations.
- Assisted in the creation of client presentation decks—organizing visuals and layouts to communicate creative direction clearly.
- Supported senior designers in developing conceptual visuals for packaging, branding, and editorial projects.