



# MARISSA KLICK

Graphic Design & Illustration

## Experience

Aug 2020–Nov 2024

**NICKELODEON, PARAMOUNT+** | *Graphic Designer*

- Delivered assets for major campaigns, including Nick Jr.’s most successful rebrand.
- Produced promos and social content for top franchises including SpongeBob and Blue’s Clues – notably contributing to the viral “Steve” post, which earned two industry awards.
- Designed visual content across digital and print, ensuring brand consistency for Nickelodeon and Paramount+.
- Developed concepts and storyboards that shaped cross-platform campaigns, working closely with motion designers and animators to craft compelling visual narratives.

May 2018–Aug 2020

**TEMPLE UNIVERSITY, INTERNATIONAL AFFAIRS** | *Graphic Design Intern*

May 2018–Sept 2019

**THE HEADS OF STATE** | *Graphic Design Intern*

## Education

Aug 2016–May 2020

**TYLER SCHOOL OF ART + ARCHITECTURE** | *Temple University*

*Philadelphia, PA | BFA | Graphic & Interactive Design | GPA 3.89 | Magna Cum Laude*

## Awards & Honors

Fall 2024

**GEMA AWARD** | *Gold Winner, Nick Jr. Rebrand*

Fall 2022

**WEBBY AWARD** | *Gold Winner, Best Social Campaign, Blue’s Clues 25th Anniversary*

Spring 2022

**PROMAX AWARD** | *Gold Winner, Children’s Promo, Blue’s Clues 25th Anniversary*

Spring 2022

**PROMAX AWARD** | *Gold Winner, Delivering on a Dime, Nick Jr. Hype Spot*

Spring 2020

**HALLMARK’S AWARD for SENIOR THESIS** | *Awarded to STEAM Mates*

## Publications

Summer 2020

**DIELINE** | *STEAM Mates Bring a Story to Children’s Learning*

## Technical Skills

**DIGITAL** | *Illustrator, InDesign, Photoshop, Procreate, Adobe Fresco, After Effects, Storyboard Pro, Glyphs, Adobe XD, Google Slides, Slack*

**FINE ART** | *Painting, Silkscreening, Risography, Pottery*

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